



**Capgemini & Citrix:
Connecting The
Workforce**



The changing world of work

A Citrix partner since 2010, Capgemini delivers flexible, cost-effective end-user experiences to clients around the world. Together, we lead the industry in managed workplace services. More than one million end users benefit from Capgemini's solutions, and the Citrix Workspace Suite plays a central role in this success.

Together, Capgemini and Citrix develop ground breaking innovation to create a more flexible, secure and agile workplace for enterprise customers. Users can access the applications, data, support and information they need on any device, anywhere, at any time.

Redefine the workforce

The workplace is changing rapidly. In fact, the word 'workplace' itself may soon be out of date. Sitting at a desk from nine to five then going offline until the next morning is a model that is increasingly being rejected in favour of always-on cloud platforms and devices that enable flexible working, on your own terms, wherever you are.

Accustomed to innovative mobile technologies and real time cloud services, employees now want to receive this consumer-style user experience when they're working too. They're tech-savvy and have their own views and preferences when it comes to the technologies they use. This may entail using social collaboration tools to communicate with colleagues, using

their favourite tablet to access company data, or receiving content that's tailored to their specific needs through the corporate intranet.

The convergence of technology trends such as the consumerization of IT, the BYOD movement, app stores, the cloud, virtual desktops, wearable technology, and everything-as-a-service has transformed the physical workplace into a virtual workspace. What should a next-generation workspace be? What should it look like? What features, functions, and capabilities should it provide? What benefits and value should it deliver to users, to IT, and to the business?

In surveys, over 44% of job seekers state that they are more likely to join an organization if it supports their preferred device. With up to 75% of employees already using their own technology at work, IT departments often lag behind, trying to retain control of corporate data and deal with the technology and network challenges of not only supporting a mobile workforce but also providing corporate applications on a variety of OS platforms.

One of the greatest IT challenges is the need to move quickly towards providing a new, agile way of working, whilst staying secure, maintaining and migrating legacy systems and ensuring compliance with policies and business objectives.



Secure
and Easy

Creating The Connected Workplace

The modern workspace should be defined by a single word: Seamless. It should bring together preferred applications and data and provide a single, secure point of access for all IT services across multiple channels.

My Workspace from Capgemini and Citrix addresses these challenges, creating a workplace strategy that touches every part of the IT environment: from networks to security, applications to hosting and data services, device and mobility management to support.

My Workspace takes a user-centric approach to workplace automation. It drives increased productivity and end user satisfaction by implementing comprehensive application and platform services built around a tailored workplace persona. End users benefit from improved access to relevant information providing access to corporate applications and data regardless of their location or device.

My Workspace draws on the Citrix Workspace Suite to deliver best-in-class user experience and complete integration with both new and existing systems. This solid foundation, combined with Capgemini's comprehensive transformation and support services and modular reference architecture, enables organizations to drive digital transformation and give employees great flexibility, while keeping security at the highest level.

Now, businesses of all sizes can embrace digital transformation. My Workspace accelerates the move to Azure Cloud, Windows 10, and Office 365, and provides advanced security, cloud and mobility capabilities.

Further, working together with Citrix Octoblu, an open communications and management platform that supports a variety of protocols for physical devices to communicate seamlessly with each other, people, legacy applications, and cloud services, Capgemini has defined and built IoT use cases to demonstrate the impact of IoT in the workplace. Citrix Octoblu and My Workspace empower our customers to embrace IoT through innovative integration services and secure real-time data exchange.

The goal is simple: connect digital workspaces provided by My Workspace with the physical world, to benefit our customers.

An IoT enabled My Workspace can:

- Drive productivity by for example pre-launching virtual desktops and apps when you are entering the office, connecting to nearby printers, automating teleconferences, adjusting lighting, reporting room utilization and allowing easy access to multimedia equipment
- reduce costs through optimizing office and parking space, deploying predictive analytics on building capacity
- reduce carbon footprint by adjusting office lights or air-conditioning

Ultimately, My Workspace empowers employees to Work *Their Way*.



My Workspace: from Capgemini & Citrix

Deliver secure access to apps, data and services from any device with My Workspace, powered by the new Citrix Workspace Suite. This complete and powerful solution is optimized to meet the performance, security and mobility requirements of each individual user, with instant access to personalized desktops, mobile, web, and Windows apps, data and services over any network. Enjoy the freedom to choose how, where and when work happens.

My Workspace delivers:

Portal

A 'single pane of glass' view of the working environment, delivering services which can be consumed directly via the portal as well as empowering the user with access to support.

Device

Allows seamless access from any approved device. Mobile Device Management (MDM) ensures the balance of security and usability are customized to each user.

Applications

Delivers 'follow me' applications and desktops and can accommodate all types of applications (Native, Web, Mobile, HTML5 or Windows), delivering them seamlessly to your access device.

Data

Delivers 'follow me' data with an Enterprise File Sync and Share (EFSS) solution to ensure your data is always up to date and available on all the devices you work on.

Support

Delivers an enterprise service wrap to ensure the right level of availability, security and performance for your business needs.





Benefits that revolutionize your business

Benefits for users

- More productive and engaged, with greater job satisfaction
- Greater choice of devices they can use and the hours they choose
- Fewer restrictions and limitations imposed by IT and corporate policies
- Services are faster, more intuitive, more convenient, and more reliable.

Benefits for IT

- Cut cost and complexity, opening the door to service automation
- In many cases, no longer having to purchase endpoint devices for users
- Brings together multiple disparate IT services under a single management platform, increasing management efficiency
- Provides anytime/anywhere access to all needed resources
- Supports a broader range of non-standard workflows
- Provides strong security
- Tailored to user personas

Benefits for the Business

- Can execute strategic priorities and accelerate innovation
- Can increase the availability of staff time and financial resources
- Greater attraction for top talent and graduates

About Capgemini

With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. The Group reported 2015 global revenues of EUR 11.9 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at www.capgemini.com.



About Citrix

Citrix (NASDAQ:CTXS) aims to power a world where people, organizations and things are securely connected and accessible to make the extraordinary possible. Its technology makes the world's apps and data secure and easy to access, empowering people to work anywhere and at any time. Citrix provides a complete and integrated portfolio of Workspace-as-a-Service, application delivery, virtualization, mobility, network delivery and file sharing solutions that enables IT to ensure critical systems are securely available to users via the cloud or on-premise and across any device or platform. With annual revenue in 2015 of \$3.28 billion, Citrix solutions are in use by more than 400,000 organizations and over 100 million users globally.



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